

THE COMPONENTS



- Bi-Monthly 1:1 Strategy sessions with Laura



- Tailor-made Goal and Performance Plans



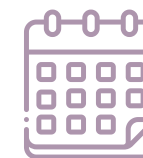
- PRO Guides and Resources



- Collaboration and Support



(6) 60-min Strategy Sessions



3-month Program

THE JOURNEY

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1

DISCOVERY

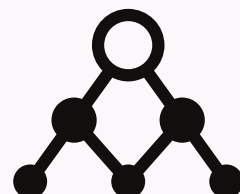
- We identify values, strengths, our Unique Brand Identity (UBI), and get a solid understanding of where we are and where we want to go.



2

STRUCTURING

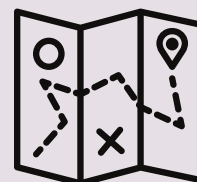
- We establish direction by anchoring into our values, strengths and new understandings gained from Discovery
- We establish and begin optimizing the UBI's in branding and operations.



3

ROADMAPPING

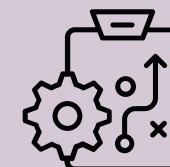
- Our Systems are the GPS to keep us on track to our North Star (goals)
- We lay the entire roadmap and key milestones and implement duplicatable processes to get there.



4

STRATEGIZING

- We take your unique business offering and incorporate your UBI (unique brand identity) customizing your operations accordingly.
- We continue building new habits and checking back in on Structures, tracking



5

COLLABORATING

- We step way back, see what we have done, and celebrate.
- Next we, find our intent and commit to our next BIG goal. It's time to start Roadmapping - we'll be faster this time.



THE STRATEGY SESSION

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Turning your business activities into the GPS for your Biz:



- We redefine a **Structure** and how you **Show Up**.



- We reframe and elevate the importance of the **activities** required to achieve your Big Goals.



- We will focus on the key **process goals** for the Systems and Strategies that matter.



- i.e. the hour you spend prospecting your cold call list turns into your **Prospecting Performance**.

A standard strategy session will look like:

Pre-session

- Pre-session Show Up Routine and Preparation

In Session

- Check-in/review of actions items and Production from last week.
- Goals of this strategy session
- Collaborate on logging duplicatable systems
- Endorsement and agreement on next steps

Post-Session

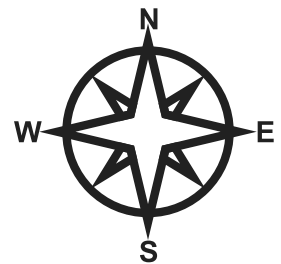
- Work on next level homework



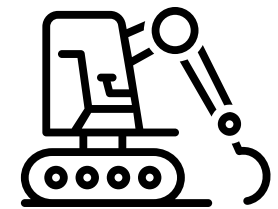
THE RESULT

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FIND YOURSELF:



ALIGNED



EQUIPPED



EMPOWERED

Goal-obsessed and Growth-focused

- Trust in your process and ability to achieve challenging goals
- Clarity in your Mission, Core Values and Strengths
- Tactical and practical know-how of the highly-successful
- Essential skills and habits for an optimized and scalable business
- Confidence that your time is being spent in the right way
- Knowledge, core motivation and energy to step into your best self

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INTERESTED IN LEARNING MORE?

SPEAK WITH OUR PRO ADMISSION TEAM

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